



## **THE FACTS**

### **VIRGIN ATLANTIC'S UPPER CLASS SUITE**

#### **GENERAL**

- The Upper Class suite is different to anything else flying today. The product has been designed to be separately both the most comfortable bed and the most comfortable seat in the air.
- Instead of extending from a seat into a bed, Virgin Atlantic's seat provides the passenger with a luxury leather armchair to relax on which then flips over into a separate bed with a mattress to sleep on.
- The Upper Class Suite is a first class product for a business class fare.

#### **ROUTES**

The Upper Class Suite is onboard all Virgin Atlantic aircraft.

#### **HEADLINE FACTS:**

- The Upper Class Suite is the longest bed of any airline's business class product and many first class products.
- It provides passengers with customised luxury furniture for sitting on and a mattress for sleeping on so passengers do not have to compromise on the comfort of either
- The 1-2-1 or 1-1-1 configuration means passengers have their own personal space with no 'step over' by other passengers
- Passengers can recline in the seat even for take-off and landing!
- **THE COMPARISONS:**
- The seat is 2" wider than British Airways' First Class seat and the bed is 3.5" longer, 13.5" wider in the all-important shoulder area and 3.5" wider in the lower bed area
- The seat is 7.5" longer, 13" wider in the shoulder area and 3" wider in the lower bed area than British Airways' Club World seat

- The seat is 2" wider than the First Class seats offered by major airlines including British Airways, Lufthansa, United Airlines and American Airlines

#### **THE SEAT FACTS:**

- The seat is designed using contoured foams specifically for seat comfort
- There are no backward facing seats - all seats face forward
- Every seat has access to an aisle
- Passengers can take-off with the seat in any reclined position
- The ottoman can double up as a seat for a companion so passengers can eat together or even hold a meeting onboard
- The seat contains an electronic lumbar adjustment for even more comfort.
- The seat has integrated stowage behind the seat for a pillow and sheet and storage for magazines and literature, plus two reading lights and a cocktail table
- The seat has in-seat laptop power supply
- It has the largest tray table in any business class

#### **THE BED FACTS:**

- It is the longest bed in business class at 79.5 inches
- At its widest point, the all-important shoulder area, the bed is 33" across – over 1ft of extra width compared to other airlines!
- With one touch of a button the seat converts into a bed by flipping over
- The mattress is totally flat for optimum sleeping comfort
- The seat foams are contoured for optimum seating comfort

#### **THE CABIN FACTS:**

- The cost of the new Upper Class project including new cabin and seats and installation is £100m
- The seats television screen is 10.4 inches
- The new Upper Class cabin features a private bar in an area discreet from the cabin, which is the biggest bar flying in the sky.
- White cotton bedding, duvets, fleece blankets and sleeper suits are provided.
- The seats are configured in a herringbone style with in a 1-2-1 arrangement on the Boeing 747-400 aircraft and in a 1-1-1 configuration on the A340-600 and A340-300 aircraft.

